

Table 6  
 Express Online - 212232334-010101  
 Weighted Tables  
 February - 2013

Q. Do you struggle to make ends meet each month?

Base: Total Respondents

	Gender			Presence of Children <18		Geographic Divisions				Income				Age				
	Total	Male	Female	Children <18	No Children <18	South	Northeast	North Central	West	Under \$30K	\$30K - \$49K	\$50K - \$74K	\$75K+	Under 30	30 to 39	40 to 49	50 to 59	60+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Unweighted Base	1000	484	516	306	694	325	215	233	227	198	177	213	412	195	176	191	186	252
<b>Weighted Base</b>	<b>1000</b> 100.0%	<b>500</b> 100.0%	<b>500</b> 100.0%	<b>351</b> 100.0%	<b>649</b> 100.0%	<b>367</b> 100.0%	<b>184</b> 100.0%	<b>217</b> 100.0%	<b>232</b> 100.0%	<b>243</b> 100.0%	<b>182</b> 100.0%	<b>189</b> 100.0%	<b>386</b> 100.0%	<b>221</b> 100.0%	<b>171</b> 100.0%	<b>184</b> 100.0%	<b>180</b> 100.0%	<b>244</b> 100.0%
Effective Base	931.2	451.4	480.7	286.8	653.8	306.2	202.1	218.7	214.3	187.3	166.6	200.0	390.8	180.1	164.0	180.1	173.8	238.2
Yes	354 35.4%	157 31.3%	197 39.4%	143 40.7% B	210 32.4% E	129 35.1%	58 31.4%	82 37.8%	85 36.7%	134 55.3% KLM	81 44.6% LM	64 33.9% M	74 19.2%	84 37.9% R	82 48.0% npQR	70 37.9% R	65 36.4% R	53 21.6%
No	619 61.9%	327 65.4% C	292 58.3%	198 56.3%	421 64.9% D	230 62.7%	117 63.8%	129 59.5%	142 61.2%	102 41.8%	93 50.9%	119 62.8% JK	306 79.3% JKL	129 58.4% o	83 48.7%	106 57.5%	112 62.4% O	188 77.2% NO PQ
Don't know	28 2.8%	16 3.2%	11 2.3%	10 3.0%	17 2.7%	8 2.2%	9 4.8%	6 2.7%	5 2.1%	7 2.9%	8 4.5% m	6 3.3%	6 1.6%	8 3.7%	6 3.3%	8 4.6% r	2 1.2%	3 1.2%
TOTAL MENTIONS	1000 100.0%	500 100.0%	500 100.0%	351 100.0%	649 100.0%	367 100.0%	184 100.0%	217 100.0%	232 100.0%	243 100.0%	182 100.0%	189 100.0%	386 100.0%	221 100.0%	171 100.0%	184 100.0%	180 100.0%	244 100.0%

- Column Means:  
 Columns Tested (5%): A, B/C, D/E, F/G/H/I, J/K/L/M, N/O/P/Q/R, (10%): a, b/c, d/e, f/g/h/i, j/k/l/m, n/o/p/q/r  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Proportions:  
 Columns Tested (5%): A, B/C, D/E, F/G/H/I, J/K/L/M, N/O/P/Q/R, (10%): a, b/c, d/e, f/g/h/i, j/k/l/m, n/o/p/q/r  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

Table 3  
Weighted Tables  
Feb-13

Q. Do you know exactly how much money is in your checking or savings account right now?

Base: Total Respondents

			Gender				Presence of Children <18				Geographic Divisions							
	Total Feb 2013	Total Feb 2012	Male Feb 2013	Male Feb 2012	Female Feb 2013	Female Feb 2012	Children <18 Feb 2013	Children <18 Feb 2012	No Children <18 Feb 2013	No Children <18 Feb 2012	South Feb 2013	South Feb 2012	Northeast Feb 2013	Northeast Feb 2012	North Central Feb 2013	North Central Feb 2012	West Feb 2013	West Feb 2012
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Unweighted Base	1000	1000	484	493	618	607	308	291	894	708	326	338	216	187	233	218	227	267
Weighted Base	1000	1000	600	600	600	600	351	308	648	692	367	367	184	184	217	218	232	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Effective Base	931	926	451	460	481	467	287	269	654	659	306	314	202	173	219	204	214	241
I know the exact amount	453	466	233	235	220	231	161	143	293	323	176	163	94	86	98	98	85	118
	46.3%	46.6%	46.7%	47.0%	44.0%	46.1%	45.7%	46.6%	46.2%	46.6%	47.0%	44.6%	51.2%	46.7%	45.2%	45.2%	36.0%	51.0%
I have a rough idea	471	479	229	233	242	246	164	140	308	339	161	183	78	86	104	105	129	106
	47.1%	47.0%	46.8%	46.7%	45.4%	49.2%	45.6%	46.6%	47.4%	49.0%	43.9%	49.7%	42.3%	46.6%	47.8%	45.0%	55.4%	46.0%
I have no idea	76	55	38	32	38	24	27	25	48	30	30	21	12	12	15	15	18	7
	7.6%	6.6%	7.6%	6.3%	7.6%	4.7%	7.8%	6.1%	7.4%	4.4%	6.2%	6.7%	6.6%	6.6%	7.0%	6.6%	7.6%	3.0%
TOTAL MENTIONS	1000	1000	600	600	600	600	351	308	648	692	367	367	184	184	217	218	232	231
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Overlap formulae used

- Column Means:

Columns Tested (5%): A/B, C/D/E/F, G/H/I/J, K/L/M/N/O/P/Q/R, (10%): a/b, c/d/e/f, g/h/i/j, k/l/m/n/o/p/q/r

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Proportions:

Columns Tested (5%): A/B, C/D/E/F, G/H/I/J, K/L/M/N/O/P/Q/R, (10%): a/b, c/d/e/f, g/h/i/j, k/l/m/n/o/p/q/r

Minimum Base: 30 (\*\*), Small Base: 100 (\*)